

PRIVACY POLICY

Template privacy policy for use by online businesses collecting customer details via their website.

Note: In order to comply with the Data Protection Act 1998 the policy should appear before a customer provides any details to you – it would usually appear together with disclaimers, copyright notice and terms of business. Ideally you should force customers to scroll through the policy and click consent before collecting their details. If this is not possible or practicable then prominent links to your privacy policy (from home page, registration page, ordering page etc) are the next best route but do not guarantee compliance with the Data Protection Act and other legislation in this area.

THIS DOCUMENT CONTAINS FOOTNOTES TO GUIDE YOU ON USE OF THIS POLICY - REMEMBER TO DELETE THESE FOOTNOTES BEFORE USE!

Privacy policy

Below we set out our privacy policy which will govern the way in which we process any personal information that you provide to us. [We will notify you if the way in which we process your information is to change at any time].¹ Our details are :

[name and address of company with contact name and telephone number/email address of website controller]

You can access our home page and browse our site without disclosing your personal data save information collected by cookies that we use (see below).

Who may process data

Purpose of processing

¹ It is best to inform customers before you do something different with their data (send it abroad, sell it to a third party etc) and you are probably required to do so anyway under the Data Protection Act. Consumer groups will be keen to see this statement in your privacy policy but be aware that it may provide greater rights to individuals (and to the Data Protection Commissioner) to prevent you from processing data otherwise than strictly in accordance with this policy.

Disclosure of information

In the unlikely event that a liquidator, administrator or receiver is appointed over us or all ...

[Cookies – retain this paragraph if you use cookies]

We may send a small file to your computer when you visit our website. This will enable us to identify your computer

[Security measures - retain this paragraph if you have security in place]

We have implemented security policies

Access to information

Copyright

Trademarks

Disclaimer of Warranty and Liability

We are not responsible for the direct or indirect consequences of you linking to any other website from this website.

Age Restriction

Geographic Restriction

Consent and enquiries